

**DATASHEET** 

# **Pingdom Pricing and Packaging**

As of May 5, 2020

| SYNTHETIC<br>MONITORING | UPTIME<br>CHECKS | ADVANCED<br>CHECKS                    | SMS<br>ALERTS |                                | THLY<br>ST                    |
|-------------------------|------------------|---------------------------------------|---------------|--------------------------------|-------------------------------|
|                         |                  | (Page Speed or<br>Transaction Checks) | (Per Month)   | (Purchased<br>Annually in USD) | (Purchased<br>Monthly in USD) |
| Tier 1                  | 10               | 1                                     | 50            | \$10                           | \$15                          |
| Tier 2                  | 25               | 4                                     | 100           | \$25                           | \$33                          |
| Tier 3                  | 50               | 10                                    | 200           | \$50                           | \$65                          |
| Tier 4                  | 100              | 20                                    | 350           | \$95                           | \$124                         |
| Tier 5                  | 200              | 30                                    | 400           | \$185                          | \$241                         |
| Tier 6                  | 300              | 40                                    | 500           | \$270                          | \$351                         |
| Tier 7                  | 400              | 40                                    | 500           | \$350                          | \$455                         |
| Tier 8                  | 500              | 50                                    | 1,000         | \$435                          | \$566                         |
| Tier 9                  | 750              | 60                                    | 1,000         | \$640                          | \$832                         |
| Tier 10                 | 1,000            | 80                                    | 1,000         | \$830                          | \$1,079                       |
| Tier 11                 | 1,500            | 120                                   | 1,000         | \$1,200                        | \$1,560                       |
| Tier 12                 | 2,000            | 160                                   | 1,000         | \$1,560                        | \$2,028                       |
| Tier 13                 | 2,500            | 200                                   | 1,000         | \$1,900                        | \$2,470                       |
| Tier 14                 | 3,000            | 240                                   | 1,500         | \$2,200                        | \$2,860                       |
| Tier 15                 | 4,000            | 320                                   | 1,500         | \$2,860                        | \$3,718                       |
| Tier 16                 | 5,000            | 400                                   | 1,500         | \$3,470                        | \$4,511                       |
| Tier 17                 | 7,500            | 600                                   | 1,500         | \$5,050                        | \$6,565                       |
| Tier 18                 | 10,000           | 800                                   | 1,500         | \$6,530                        | \$8,489                       |
| Tier 19                 | 15,000           | 1,000                                 | 1,500         | \$9,600                        | \$12,480                      |
| Tier 20                 | 20,000           | 1,500                                 | 1,500         | \$12,600                       | \$16,380                      |
| Tier 21                 | 25,000           | 2,000                                 | 1,500         | \$15,500                       | \$20,150                      |
| Tier 22                 | 30,000           | 2,500                                 | 1,500         | \$18,300                       | \$23,790                      |

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## **PINGDOM**: PRICING AND PACKAGING

| REAL USER<br>MONITORING | PAGEVIEWS   | MONTHLY COST                |                            |  |
|-------------------------|-------------|-----------------------------|----------------------------|--|
|                         | (Per Month) | (Purchased Annually in USD) | (Purchased Monthly in USD) |  |
| Tier 1                  | 100,000     | \$10                        | \$15                       |  |
| Tier 2                  | 250,000     | \$25                        | \$33                       |  |
| Tier 3                  | 500,000     | \$50                        | \$65                       |  |
| Tier 4                  | 1 Million   | \$75                        | \$98                       |  |
| Tier 5                  | 2 Million   | \$120                       | \$156                      |  |
| Tier 6                  | 3 Million   | \$155                       | \$202                      |  |
| Tier 7                  | 4 Million   | \$190                       | \$247                      |  |
| Tier 8                  | 5 Million   | \$225                       | \$293                      |  |
| Tier 9                  | 7.5 Million | \$315                       | \$410                      |  |
| Tier 10                 | 10 Million  | \$400                       | \$520                      |  |
| Tier 11                 | 20 Million  | \$755                       | \$982                      |  |
| Tier 12                 | 30 Million  | \$1,075                     | \$1,398                    |  |
| Tier 13                 | 40 Million  | \$1,350                     | \$1,755                    |  |
| Tier 14                 | 50 Million  | \$1,580                     | \$2,054                    |  |
| Tier 15                 | 75 Million  | \$2,215                     | \$2,880                    |  |
| Tier 16                 | 100 Million | \$2,745                     | \$3,569                    |  |
| Tier 17                 | 200 Million | \$5,075                     | \$6,598                    |  |
| Tier 18                 | 300 Million | \$6,990                     | \$9,087                    |  |
| Tier 19                 | 400 Million | \$8,490                     | \$11,037                   |  |
| Tier 20                 | 500 Million | \$9,570                     | \$12,441                   |  |
| Tier 21                 | 750 Million | \$12,800                    | \$16,640                   |  |
| Tier 22                 | 1 Billion   | \$15,000                    | \$19,500                   |  |

### **PINGDOM:** PRICING AND PACKAGING

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